



AUGUST 2025 BIEC, Bangalore, India

INTERNATIONAL EXHIBITION ON FOOD, BEVERAGE & BAKERY PRODUCTS, FOOD PROCESSING, PACKAGING MACHINERY & EQUIPMENT, COLD -CHAIN AND ALLIED INDUSTRIES

- > 25000+ VISITORS
- **CONFERENCE**
- **LIVE MACHINERY DEMONSTRATION**

Concurrent Events:











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INDIAN FOOD INDUSTRY

The food processing sector in India has become a cornerstone of the nation's growth, playing a pivotal role in the vision for a Viksit Bharat. Once just a contributor to the economy, the sector is now a driving force in India's economic transformation. Under Prime Minister Narendra Modi's leadership, a strategic blend of policies, infrastructure development, and initiatives has propelled the food processing industry to new heights. Today, India boasts a thriving economy valued at \$3.7 trillion, with an ambitious goal of reaching a \$30-35 trillion economy by 2047, marking the centenary of its independence.

A key enabler of this transformation is India's agro-climatic diversity, which allows farmers to produce a wide range of crops. As a global leader in producing pulses, millets, milk, wheat, rice, and a vast array of fruits

32%

490

and vegetables, India has an unmatched resource base for food processing and value addition. This agricultural wealth, cultivated by India's farmers, has fostered innovation and entrepreneurship, fueling the rapid growth of the food processing sector.

This sector is now a major driver of India's economic progress, contributing to employment generation, technological advancement, and the creation

of new market opportunities. With one of the world's youngest and largest workforces, India's food processing sector is positioned for continued growth. Advanced processing technologies have helped reduce post-harvest losses, extend product shelf life, and ensure better returns for farmers.

As the sector evolves, it is not only meeting global quality standards but also diversifying its offerings to meet the changing tastes and demands of consumers worldwide. The integration of agriculture with food processing has become a powerful engine of economic progress, highlighting the critical role of farmers and agriculture in shaping India's future. This synergy ensures that India's agricultural products reach global markets with enhanced value and quality, making the sector $resilient \, and \, globally \, competitive. \,$

The COVID-19 pandemic further highlighted the food processing sector's resilience. It quickly adapted to meet the growing demand for processed foods, such as ready-to-eat, ready-to-cook, and value-added products. This shift emphasized the sector's role in food security and nutrition, addressing challenges related to food availability, longer shelf life, and improved access to remote regions. The sector also ensures better price realization for farmers, boosts market opportunities, and significantly contributes to GDP, enhancing livelihoods across the nation.

Composition of Agricultural Composition of Agricultural Exports (FY-24) Imports (FY-24) Marine Products 15% 45% Rice 21% 14% Natural Rubber 2% Alcoholic Beverages 4% Total Agri-Exports: USD 48.9 Billion Total Agri-Imports: USD 32.8 Billion

At the forefront of this transformation is the Ministry of Food Processing Industries (MoFPI), which leads initiatives like the PM Kisan SAMPADA Yojana (PMKSY). This program is modernizing the sector through infrastructure development and optimizing the supply chain from farm to retail. Additionally, the PM Formalisation of Micro Food **Processing Enterprises** Scheme supports small food

processing units with technology upgrades, capacity-building, and marketing assistance. The Production-Linked Incentive (PLI) Scheme further stimulates domestic manufacturing and export growth by offering financial incentives for increased sales. The Special Infrastructure Fund of Rs 2,000 crore under NABARD strengthens the sector's infrastructure, enabling a comprehensive strategy for growth.

India's expanding economy and demographic advantage offer a unique opportunity for the food processing sector to scale new heights. Government reforms, including tax incentives and business-friendly policies, have created an investment-friendly environment that draws

















GATEWAY TO THE BIGGEST MARKET FOR FOOD & BEVERAGE PRODUCTS, RETAILING, IMPORT, EXPORT, PROCESSING & PACKAGING MACHINERY AND HORECA.... INDIA



global attention. India is increasingly seen as a hub for innovation and growth in the food processing industry.

Following the success of the last India Foodex, Media Today Group is all set for the **16th edition of India Foodex**, to be held from **August 1-3**, **2025**. This global event will bring together stakeholders from across the food industry to exchange ideas, explore opportunities, and contribute to

the sector's development. India Foodex will provide a platform for innovation, partnerships, and a sustainable food future. By seizing this opportunity, India can create a resilient and prosperous food system that benefits all stakeholders, ensuring a future where innovation, sustainability, and prosperity uplift every part of the nation.



- Food Processing Machinery & Equipments
- Food Packaging Machinery, Material & Equipments
- Fresh, Processed and Beverage (Non Alcoholic) Food Products like Rice (Basmati & Non Basmati), Spices, Pulses, Cereals, Grains, Namkeen, Corn Flacks, Chips, Tea, Juices, Soft Drinks, Health Drinks, Convenience Food, Coffee, Ready to Eat Products, Functional Food, Noodles, Pasta, Wheat Flour, Vermicelli, Maida, Sooji, Wafers, Corn, Pickles, Jams, Biscuits, Confectionary, Food Drinks, Frozen Food, Ice Cream & other Dairy Products, Live Stock Products, Bakery Products, Coco Products, Honey etc.
- Hotel & Kitchen Equipments
- Grain Milling Technology
- Dairy, Bakery Product & Technology
- Agriculture & Technology
- Poultry Equipment
- Sea Food Products & Technology
- Food Retailing Supplies
- Bar code / Ink Coding Technology
- Banks/ Agri Finance Companies
- Quality Certification Agencies
- Organic Food Products
- Food Testing Lab & Equipment
- Food Sector Infrastructure

- Post Harvest Technology
- Pack Houses/ Warehousing
- Packaging Technology & Services
- Automation and Robotics
- Grading & Sorting Machinery
- Wrapping, Sealing & Lamination Equipment
- Elevator / Conveyors / Rotary Separators
- Cold Chain Equipment for Perishable Produces
- Cold room & Refrigeration Appliances
- Perishable and food Cargo Handling
- Refrigerated Van & Trucks / Body Builders
- Pack House/ Warehousing / Surveyors
- Digital Temperature Controller & Data Logger
- Herbal foods products
- Marketing & Export Services
- Marine Products & Aquaculture
- R & D Organisation
- Post Harvest Technology
- Magazines/ Papers/ Books/ Directories/ CD etc.
- Universities/Research Institutions
- International Consulates
- ... and many more products





























Media Today Group is the India's leading agro trade event's organiser and publication house. The company Organises Trade Exhibition on Food, Agriculture, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscape, Nursery, Cold Chain and many more food and commodities conferences, workshops etc. with active support, sponsorship and valued guidance from different Ministries and Departments like Ministry of Agriculture & Farmer Welfare (Govt. of India), NHB, NCCD, Ministry of Food Processing Industries (Govt. of India), APEDA (Ministry of Commence & Industry), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Departments.

Since 1996, Media Today Group of publications & Exhibition Organiser, is backed by dedicated team of professionals, technocrats and marketing experts with over two decades of experience in publishing and conducting exhibitions, conferences, workshops, training programmes, right from planning to execution. Media Today Group publishes very prestigious magazines like Floriculture Today, Agri Business & Food Industry, Saarc Oils & Fats Today, News Paper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

To promote exhibitions, magazines and directories, Media Today Group participates in all major National and International exhibitions related to floriculture, agriculture, food & technology, held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, UAE, Nepal, Sri Lanka etc. The group has very strong marketing network spread over all major business destinations like New Delhi, Mumbai, Bangalore and Pune with marketing associates in China, Taiwan, Russia, Italy & Turkey.

Media Partners*:





















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For stall booking & other details please contact



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Members of





INTERNATIONAL EXHIBITION ON FOOD, BEVERAGE & BAKERY PRODUCTS, FOOD PROCESSING, PACKAGING MACHINERY & EQUIPMENT, COLD -CHAIN AND ALLIED INDUSTRIES





PARTNERSHIP OPTIONS

TITLE PARTNERSHIP

Rs. 25 Lakh Euro 30000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 100 sq. mt. (under shell scheme) 4 side open stall in the exhibition or 125 sq.mt. Stall under bare space (raw)
- Two Full Page Color Advertisement in Fair Catalogue at Special position cover page).
- Two Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine "Agribusiness & Food Industry" on Special Position
- Company Logo on Front Page of Fair Catalogue
- 15 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1500 Entry Passes (hard copy)

PLATINUM PARTNERSHIP

Rs. 17 Lakh Euro 20000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 60 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 75 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine
 "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 8 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

DIAMOND PARTNERSHIP

Rs. 13 Lakh Euro 15000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 45 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 36 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- One Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine
 "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

CO PARTNERSHIP Rs. 2.50 Lakh Euro 3000 (+18% GST)

- 9 sg. mt. stall (under shell scheme) 1 side open
- Full Page Color Advertisement in Fair Catalogue
- 2 Banners of Size: 3x6 feet, near Venue (Made by Sponsor)
- 100 Entry Passes (hard copy)

GOLD PARTNERSHIP

Rs. 9 Lakh Euro 12000 (+18% GST)

- Full Page Color Advertisement in Official Magazine
 "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)
- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 36 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 27 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Spl. position

SILVER PARTNERSHIP

Rs. 7 Lakh Euro 8000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 27 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 18 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Half Page Color Advertisement in Official Magazine
 "Agribusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 3 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 1000 Entry Passes (hard copy)

BRONZE PARTNERSHIP

Rs. 5.5 Lakh Euro 6000 (+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines.
- 18 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 21 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 200 Entry Passes (hard copy)

LANYARD PARTNERSHIP

Rs. 5 Lakh Euro 6000 (+18% GST)

- 9 sq. mt. stall (under shell scheme) 1 side open
- Distribution of Lanyard from the registration counter to all visitors/ exhibitors
- Full Page Color Advertisement in Fair Catalogue
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 300 Entry Passes (hard copy)

REGISTRATION COUNTER PARTNERSHIP

Rs. 2.50 Lakh Euro 3000 (+18% GST)

- 9 sq. mt. stall (under shell scheme) 1 side open
- Full Page Color Advertisement in Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 100 Entry Passes (hard copy)

(This offer Includes designing, rental, printing, installation etc.)

Organised by:









STALL RESERVATION FORM

SHELL SCHEME PER SQUARE METER

(Applicable GST 18%)



Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table. two chairs (per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.

Min. 9 sq. Mtr.	1 side open	Rs. 8500/- per sqmt.	Euro 230 per sqmt.
Min. 18 sq. Mtr.	2 sides open	Rs. 8990/- per sqmt.	Euro 245 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 9500/- per sqmt.	Euro 260 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 9700/- per sqmt.	Euro 270 per sqmt.

1 SIDE OPEN STALL 9 sqm. stall Rs. 76,500/- + 18%GST Rs. 1.02.000/- + 18%GST 15 sgm. stall Rs. 1,27,500/- + 18%GST 18 sqm. stall Rs. 1,53,000/- + 18%GST 2 SIDES OPEN STALL 18 sqm. stall Rs. 1,61,820/- + 18%GST 21 sqm. stall Rs. 1,88,790/- + 18%GST

RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 18 sq. Mtr.	1 side open	Rs. 7500/- per sqmt.	Euro 195 per sqmt.
Min. 27 sq. Mtr.	2 sides open	Rs. 7990/- per sqmt.	Euro 205 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 8500/- per sqmt.	Euro 215 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 8990/- per sqmt.	Euro 230 per sqmt.

1 SIDE OPEN STALL

18 sgm, stall Rs. 1.35,000/- + 18%GST 21 sqm. stall Rs. 1.57.500/- + 18%GST

2 SIDES OPEN STALL

27 sqm. stall Rs. 2.15.730/- + 18%GST 30 sqm. stall Rs. 2,39,700/-+ 18%GST

3 SIDES OPEN STALL

36 sqm. stall Rs. 3,06,000/- + 18%GST 45 sqm. stall Rs. 3,82,500/- + 18%GST

Signature and Seal

OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.



PREMIUM STALL (INSIDE HALL) PER SQ MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue

Min. 27 sq. Mtr.	Rs. 14500/- per sqmt.	Euro 275 per sqmt.	

- Extra Power Charges Rs. 2500/- (Euro 45) per KW (if required).
- Stall booking on first come first serve basis.
- Stall booking is subject to receive 100% payment in advance.
- Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on.



Name:Designation:Compai	ny / Organization Name	
Address:	City:	Pin/Zip:
State:Mobile:	E-mail:	Date
We are enclosing a Cheque/DD of Rs/ Euro/ USDNo.	Dated D	rawn in favour of
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